



**Wednesday November 10, 2021**

**4:30-6:00 pm**

Online

**SCHEDULE**

*4:00-4:30 pm*

VIP Reception & Networking

*4:30-6:00 pm*

Awards Celebration

**ABOUT USGBC  
NORTH & SOUTH CAROLINA  
COMMUNITY**

USGBC Carolinas Communities aim to make healthy and sustainable buildings a reality for residents in North and South Carolina. Our diverse membership includes builders, architects, engineers, environmentalists, nonprofits, cities, universities, and students — all providing a wealth of knowledge and industry access at every level. USGBC Carolinas is part of USGBC's large network helping advance sustainable, healthy, resilient, and equitable places to live and work nationwide.



## Sponsorship Prospectus

For over 10 years, the USGBC Green Gala & Leadership Awards has been the premier social event of the Carolinas' community. Each year, we bring together the most impactful and influential individuals in our region for an evening of networking and celebration of achievement within the community.

We will be hosting the awards program as a virtual event again in 2021. This year promises to maintain the spirit of celebration and fun, while being accessible to even more people.

We will be sharing stories from green leaders and building project teams through the pre-event LEED Project Showcase on October 28 and the evening of the awards.

Proceeds from this event support education, advocacy, and green community building in North & South Carolina. We hope you'll join us and support our critical mission by signing on as a sponsor. Together, we can bring better buildings and healthy lives to all throughout the Carolinas!

**For more information, please contact Diane Coleman ([dcoleman@usgbc.org](mailto:dcoleman@usgbc.org)) or visit our event website.**

# 2021 Sponsorship Levels

## Title Sponsor - \$3,000 (1)\*

- **Speaking opportunity during** the Awards welcome remarks @4:00PM (**Up to 5 min**)
- **Top billing** with logo displayed as a sponsor on event webpage, pre-event promotion, & digital event program
- **Special recognition** as Award Ceremony Sponsor during the program
- Opportunity to play a **video (1-3 min)** during the program and be displayed on Gala website
- 5 seats at VIP virtual networking event
- 10 tickets to the online Awards Ceremony & Project Showcase

## People's Choice Sponsor - \$2,000 (1)\*

- **Special branding opportunity** – Logo on people's choice voting page and in pre-event communications
- **Speaking opportunity** introduce your company and help present the People Choice award during program
- Logo displayed as a sponsor on event webpage, and pre-event promotion
- 2 seats at VIP virtual networking event
- 5 tickets to the online Awards Ceremony & Project Showcase

## USGBC Pillar Sponsor - \$1,500 (4)\*

- **Special branding opportunity** – Logo connected to USGBC's four pillars (Equity, Health & Wellness, Resilience and Sustainability) with segments shown throughout the program
- Opportunity to play a **short video or speak (1 min)** during the program
- Logo displayed as a sponsor on event webpage, and pre-event promotion.
- 2 seats at VIP virtual networking event
- 5 tickets to the online Awards Ceremony & Project Showcase

## Award Plaque Sponsor - \$1,250 (1)\*

- **Special branding opportunity** – Logo and acknowledgement during Awards Ceremony
- Opportunity to play a **short video or speak (1 min)** during the program
- Logo displayed as a sponsor on event webpage, pre-event promotion, & digital event program
- 1 seat at VIP virtual networking event
- 3 tickets to the online Awards Ceremony & Project Showcase

## Event Sponsor - \$500 (Unlimited)

- Logo displayed as a sponsor on event webpage, and pre-event promotion
- 1 seat at VIP virtual networking event
- 2 tickets to the online Awards Ceremony & Project Showcase

## Friend Sponsor (Small business under \$3M Revenue, government agency or NGO) - \$250

- Listed as a sponsor on event webpage, pre-event promotion, & digital event program
- 1 ticket to the online Awards Ceremony

[carolinasgreengala.com](http://carolinasgreengala.com)



\*USGBC Members and Carolinas Annual partners can receive special pricing on the Green Gala & Leadership Awards sponsorships at the \$1000 level or above.

For more information, contact Diane Coleman ([dcoleman@usgbc.org](mailto:dcoleman@usgbc.org))